



Statement by Shri Ramsinh Parmar

I am extremely glad to welcome you all to the 75th Annual General Meeting of our Union. On this occasion, I extend my heartfelt gratitude to all of you as it is your unending support and co-operation because of which our Union has completed 75 glorious years setting up the benchmarks for development, quality and production in the dairy sector. We shall always remain indebted to the founders of our Union – the great visionary leader - Shri Sardar Patel; our founder patron - Shri Tribhuvandas Patel; and the Father of White Revolution – Dr. Verghese Kurien. We shall always remember their selfless contribution in shaping AMUL and determining the path of bright future for lakhs of milk producers.

The outbreak of COVID-19 gave rise to exceptional circumstances wherein many businesses across the globe had wound up their operations causing many to lose their sources of livelihood. However, despite such tumultuous circumstances, our Union continued its operations successfully benefitting almost 6 lakhs milk producers and continued to pay good prices of milk procured from farmers. The Union also distributed hand sanitizers and face masks to each member co-operative society to safeguard their health. Employees of all member co-operative societies were trained and educated to ensure the milk collection at village level adheres to norms of social distancing. I am thankful to all the employees, chairmen and members of all member co-operative societies for ensuring uninterrupted functioning of respective co-operative society and for performing their duties with great diligence and patience.

In 2019, trials were started by Union with 25 member co-operative societies for digitalizing the artificial insemination

services. We have gone through the processes and results of such digitalization for a year. I am glad to inform you that now, after reaping positive results, our Union has digitalized its artificial insemination services to all 1,200 member co-operatives. During the year under review, with a view to increase milk production from livestock, the Union distributed semen doses of imported H.F. Bulls and Murrah Bulls bearing high genetic quality. With the intention of benefiting the business of animal husbandry, ARDA has successfully carried out many schemes such as F.I.P., P.E.P., C.R.P. and M.P.P.

We now face the challenge of increasing milk procurement at village level. Milk procurement must be increased due to growing demand for milk and milk products. Increase in milk production can be made possible by rearing livestock of good breeds and by feeding them high quality cattle feed products along with green and dry fodder. Amul Dan manufactured by the Union is now enriched with Mineral Mixture which aids quality in milk production. During the year under review, the Union has given financial assistance for purchase of seeds, rubber mats and milking machines.

I am elated to inform you that we have successfully conquered acute recession in national as well as international markets. We have paid ₹835.51 per KG fat to our farmers for the year 2020-21. There has also been a growth of 16.31% in milk procurement during the year under review. We have been able to achieve sustainable economic development through livestock rearing keeping our faith in the co-operative structure. I am proud to inform you that our continuous progress despite such tough time across the globe has set an example of excellent business management for others.